

MLXchange Open House & Auto Prospecting

10/16/09

Adding Open House Info To Your Listing

- Click to the "Edit Listing" icon
- Click on "Open House"
- Click "Add Open House"
- Use the Calendar Icon to Select an Open House Date
- Enter the Open House Time
- Click Save!

Reports that display Open House Info:

1. RES Client Email View OH (All Companies)
2. DMAAR RES Agent Detail OH (DBoard Only)
3. DMAAR RES Client Detail OH (DBoard Only)

Open House Search

- Add OH MLS Wide Date – Next 7 Days
- Save as a new "Open House Search" Template

Auto Prospecting Open House

Using your New Search Template

- Add your Prospects Search Criteria including the OH MLS Wide Date – Next 7 Days
- Click "Save Search" to Initiate Your New Prospect Search
- IMPORTANT – Link to Existing Client OR Add New Client
- Activate Search
- Select "Email All Listings Now"
- Change Email Template to "Upcoming Open House List"
- Auto Notification Settings – Set Frequency to "ASAP"
- Save to Start Prospect Auto-Notification

Client Notification

- Your client should now receive Personalized emails with RES Client Email View OH

Some Properties for Your Consideration

Presented by: **Les Sulgrove**
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 Phone: 515-966-4663

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CLIVE**1839 151ST CT****\$ 439,900**

Ref#: 344779

Bedrooms: 5

Style: Two Story

Type: Residential

Lot Size: / 16,789 / 0.39

Year Built: 1994

Full/Part/Half Bths: 4 / 0 / 1

LA SqFt: 3,659

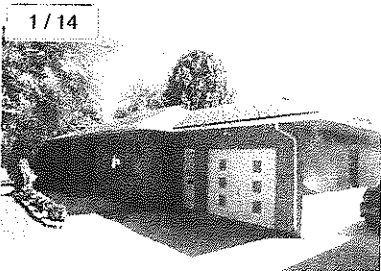
Gross/Net Taxes: \$5,946 / \$5,946

Garage: 3 Attached

Directions: West of 142nd Street on Lakeview Drive to Woodcrest, west to 151st, south to home.

Open House Date: 10/18/09

Time: 1-4 pm

DES MOINES**1669 ARTHUR AVE****\$ 140,000**

Ref#: 353929

Bedrooms: 4

Style: Ranch

Type: Residential

Lot Size: / 10,195 / 0.23

Year Built: 1961

Full/Part/Half Bths: 1 / 1 / 0

LA SqFt: 1,142

Gross/Net Taxes: \$2,907 / \$2,746

Garage: 2 Detached, 1 Attached

Directions: Take Guthrie to Glenbrook - on the corner of Glenbrook & Arthur

Open House Date: 10/17/09

Time: 1:30-4 pm

DES MOINES**3007 THORNTON AVE****\$ 219,900**

Ref#: 354928

Bedrooms: 3

Style: Two Story

Type: Residential

Lot Size: 82x144 / 11,808 / 0.27

Year Built: 1978

Full/Part/Half Bths: 2 / 0 / 2

LA SqFt: 1,993

Gross/Net Taxes: \$3,752 / \$3,592

Garage: 2 Attached

Directions: Park Ave to 31st, South to Thornton, East to home.

Open House Date: 10/18/09

Time: 2-4